



PRINTING SOLUTIONS FOR THE AUTOMOTIVE SECTOR

Increase customer footfall and drive revenues with stand-out indoor and outdoor showroom communications, printed in-house, on-demand.

The collage features several promotional items:

- A vertical blue poster with a handshake icon and the text "15 steps to your new car!".
- A poster for "New Luxury, Prestige & Performance Car Sales" featuring a red sports car.
- A poster for "The new DETKA Explorer" showing a white car on a road.
- A poster titled "A CAR FOR ALL SEASONS" featuring a dark car in a snowy landscape.
- A poster for "CarOvernight" with a woman holding a car key and a "15% off" offer.
- A poster for "Breakdown Cover" offering "20% off in your first year".
- A poster for "FREE SEASONAL SAFETY CHECK" featuring a car in a winter setting.
- A set of three business cards: "TEST DRIVE TODAY", "ETKA FINANCE GET 0% APR", and "WINTER CAR CARE".
- A "Conditioning MOT Test Certificate" form with various fields for customer and vehicle details.
- A business card for "JOHN DEO" with contact information.
- A red lanyard with a badge and a QR code.

INCREASE FOOTFALL & DRIVE YOUR REVENUES

Boost your sales and reduce your costs, with stand-out printed communications produced on-demand, in-house and in minutes

Whether it's the launch of a new model, new registrations, extended warranties, free test drives and much more, high impact point of sale materials can make all the difference.

Thanks to our award-winning Digital LED Technology, OKI printers can enable you to print all of the signage you need, as well as your day-to-day printing, all from one compact and cost effective device.

This means you can print what you need, when you need it, saving on lead times, expensive minimum order quantities and delivery costs from out-sourcing, enabling you to react quickly to competitor offers, stock availability, and seasonal trends.

With OKI, one printer can do it all!

- Indoor & Outdoor Showroom Signage
- Floor & Window Stickers
- POS & Promotional Material
- A4 & A3 Posters, Flyers & Banners
- MOTs, Contract & Service Documents
- Brochures & Direct Mail
- Hygiene & Safety Signage
- All your day-to-day printing

Indoor & Outdoor Showroom Signage



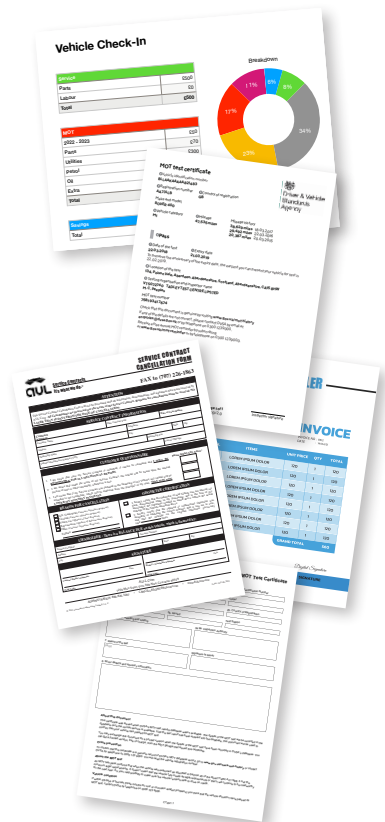
POS & Specialist Print



Posters & Direct Mail



Day-to-Day Documents & Signage



SUPERCHARGE YOUR PRINTING WITH OKI
CALL US TODAY ON 01784 274 378



THE DESIGN HUB

All your print and design needs, in-house

No wastage, no set-up costs, no delays.

Not everyone has access to in-house graphic designers which is where The Design Hub, powered by Shoppa can help.

The Design Hub provides a wide range of templates, imagery and content, available in a simple, easy to use online platform. Partnered with an OKI printer, you no longer have to wait for a professional designer or a print shop to create, print and deliver in bulk, you can simply **produce** your artwork, **print** it on-demand, and **place** it where you need it. Reducing lead times, bulk and minimum order quantities and delivery costs - and wastage! You can simply **Produce > Print > Place!**

Try it for yourself with our free trial!*

1 PRODUCE 2 PRINT 3 PLACE

Visit www.oki.com/uk/printing/the-design-hub for full details



Powered by Shoppa
Printed by OKI



Gold Innovation Retail 2020 Award

REGISTER FOR YOUR FREE 1 MONTH TRIAL

THE OKI COLOUR RANGE

Print on a variety of media up to 256gsm and 1.32m long, including window and floor stickers, tear-proof and water-proof, transparent, textured and even metallic substrates!

C650 A4 Colour Printer



Works with Apple AirPrint



- World's smallest professional A4 Colour Printer
- Fast and cost effective printing at 35ppm
- Optional wireless & NFC
- Up to 1,940 sheet paper capacity
- Eco-friendly reduced use of plastic
- High capacity toner cartridges
- AirPrint by Apple Inc

C800 Series A3 Colour Printers



Works with Apple AirPrint



- World's smallest professional A3 Colour Printer
- Fast and cost effective printing 36ppm (A4)
- Wireless & Airprint by Apple Inc
- NFC enabled & Private Print and optional card release
- Up to 2,540 sheet paper capacity
- Eco-friendly with Power Save and Deep Sleep modes
- High capacity toner cartridges

MC800 Series A3 Colour MFPs



Works with Apple AirPrint



- Compact A3 Colour MFP
- Print, copy, scan & fax
- A4 35ppm colour & Mono
- Customisable colour LCD touch screen
- Encrypted secure print
- Up to 2,005 sheet paper capacity
- Eco-friendly with Power Save and Deep Sleep modes
- Ultra High capacity toner cartridges
- Scan to E-Mail (Full LDAP support), local PC, Network and USB (Front)
- Scan to PDF, TIFF, JPEG and XPS with high compression to reduce file size



Free 3 Year On-Site Warranty* and Free consumables recycling programme

*Upon product registration within 30 days of purchase



CLICK HERE OR SCAN TO WATCH THE VIDEO!

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OKI

Open up your dreams